

Canadian Society of Association Executives Société canadienne des directeurs d'association

- CSAE is a federally-incorporated NFP with 2,500 members
- 1,850 are senior to mid-level NFP staff representing 1,500 organizations
- 700 + organizations are federallyincorporated
- CSAE has been working on the Act since 2003/2004
- Providing guidance since September 2008
- CSAE has to comply with the Act



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## Some suggestions:

- The most senior staff member must be involved
- Read the Act, its Regulations and your by-laws
- Read them again and again and again



## Some suggestions:

- Don't let staff solely handle it
- Don't let volunteers solely handle it
- Don't let legal counsel solely handle it
- Resist thinking that all of this will go away



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# The CSAE Board:

- Was regularly briefed on the Act
- Agreed the review should be handled by a Task Force
- Reviewed and provided input on Terms of Reference
- Agreed Task Force volunteers had to be experienced people



## The Task Force:

- Consists of four senior association executives and the President & CEO
- Understands its role
- Sought clarity on what will constitute success
- Hold themselves and each other accountable
- Accountable to the Board, reports regularly and seeks input



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## The Task Force:

- Received the Act, regulations, by-laws and background information
- Had to read all materials before they met
- Reviewed and approved a work timeline



### The Task Force:

- Started work June 2011
- Finished by November 2012
- Recommended to the Board that members vote on the Articles of Continuance and by-laws on November 3
- > Takes its task seriously and works hard



#### The Task Force:

- Considered by-laws in relation to political issues, challenges and opportunities
- Made sure it had a wide-array of information
- Then it began the by-laws review
- Used a grid system to ensure comments and changes were captured
- Created a Glossary of Terms to ensure continuity as documents developed



| CSAE Constitution<br>and By-laws  | Task Force<br>Comments<br>August 8,<br>2011 | Legal<br>Counsel<br>Comments | Task Force changes<br>following its November<br>17, 2011 meeting |
|---|---|------------------------------|--|
| Article I - Definitions and<br>Interpretation<br>Section 1 - Definitions  |   |                              |  |
| <ul> <li>"Association" -<br/>means an association<br/>eligible for incorporation<br/>under Part II of<br/>the Canada Corporations<br/>Act,</li> </ul> |   |                              |  |
| notwithstanding the<br>territorial scope of the<br>organization, or under the<br>Boards of Trade<br>Act.  | e   |                              |  |

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### The Task Force:

- Will compare draft by-laws to Corporations Canada by-laws builder
- www.corporationscanada.ic.gc.ca
- Approved a Communications Framework with two objectives:
- First provide member education to help them address their own by-laws
- Second provide members with the rationale for changes to CSAE's by-laws
- Will monitor communication progress and adjust as needed

#### Task Force observations:

- Communication is critical
- Members must receive timely information
- Members must be able to provide feedback
- Members must know their perspectives will be carefully considered
- Members must have time to discuss the issues at the AGM and know what they are voting on



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## Task Force observations:

- Requires a strong and dedicated effort
- Need experienced volunteers and senior staff
- Takes longer than expected
- > Agendas must be carefully crafted



## Task Force observations:

- By-law changes must be quickly captured to ensure accuracy
- Changes must be reviewed at next meeting to ensure consensus
- Legal counsel must be regularly briefed and understand its role



# Task Force observations:

- Participants must remain committed
- Work collaboratively but ensure all perspectives are considered
- Do it right the first time...as you don't want to do it again
- Be transparent and accountable to members
- Stay focused and don't get distracted

