

# Constitution & By-laws, Regulations and Procedures of the Air Force Association of Canada

## REVISION OF THE CONSTITUTION AS A REQUIREMENT OF THE CANADA NOT-FOR-PROFIT CORPORATIONS ACT, 17 OCTOBER 2011

**01 July 2013**

Revision 1.4 – Statement of the Purpose of the Corporation

Aim – this instruction seeks from the Constitution & By-laws sub-committee a motion to articulate a statement of the purpose of the Corporation.

References:

- A. CNCA <http://laws.justice.gc.ca/eng/acts/c-7.75/>
- B. S.O.C.C. Report V3.1 dated 24 August 2011
- C. AFAC Strategic Plan 2015 dated 01 January 2012

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### *Original Article*

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Chapter 1 – Constitution; Article 1.4 – Objective

1.4.1. The following are the aims and objectives of the Association:

- 1.4.1.1. To preserve and perpetuate the glorious traditions of the Royal Canadian Air Force and all who served in it.
- 1.4.1.2. To provide a forum for serving and former participants in military and civil aviation.
- 1.4.1.3. To sponsor and encourage aeronautics in all its forms and branches.
- 1.4.1.4. To support Air Cadets and work closely with the Air Cadet League of Canada, and to participate in local civic and community programs, especially those designed to develop the physical, mental and moral well-being of our nations youth.
- 1.4.1.5. To undertake charitable and other projects of both a national and local character.
- 1.4.1.6. To work with various veterans' organizations in the attainment of their objectives.
- 1.4.1.7. To promote and encourage responsible citizenship among all Canadians.
- 1.4.1.8. To advocate a proficient and well equipped Air Force in Canada.

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*Revised Article for Sub-committee Approval (Motion as Detailed)*

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Chapter 1 – Constitution; Article 1.4 – Purpose of the Organization

1.4.1. The purpose of the RCAF Association is to:

- 1.4.1.1. Preserve and perpetuate Canada’s rich air force history, in co-operation with other like-minded organizations where applicable;
- 1.4.1.2. Inspire and educate our youth, especially those accepted into the Royal Canadian Air Cadets; and,
- 1.4.1.3. Support and enhance our country’s aerospace capabilities, in conjunction with other similarly focused organizations.

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*Background*

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The Strategic Organization and Constitution Committee (SOCC) convened for two days in late July of 2011 to engage in a strategy formulation session. The resulting S.O.C.C. report was presented to members at the 2011 annual general meeting in Quebec City, and approved. Prior to the S.O.C.C. session an information gathering process was undertaken, using SurveyMonkey. The information gathering involved the conduct of a comprehensive “Member Needs Survey” delivered to over 900 members by e-mail, and to more than 4,500 members using all of the Wings. Additionally, an External Environmental Analysis that gathered information from members of the National Executive Council and others, was also conducted. The Member Needs Survey sought out members’ views on the services provided by AFAC, and the resulting report provided a snapshot of the issues and concerns of the membership. The results of the survey indicated that the Air Force Association of Canada (AFAC) is facing a number of challenges:

- An aging membership (in excess of 70% of the respondents to the survey indicated they were over 65 years in age);
- Member expectations that may well exceed the association’s capacity to deliver;
- Concerns on the part of some that the dues structure (Wings versus National) is unfair or unjustifiable; and,
- The need to justify the retention of some AFAC products and/or services that may no longer be deemed of value by the members.

The above noted, over two-thirds of the respondents to the member needs survey indicated they are quite satisfied or extremely satisfied overall with their membership in AFAC. When asked to identify what services provided by AFAC were the most important, the following three were most often cited:

- Airforce Magazine;
- Alliance with the Air Cadet League of Canada; and
- Educating the public on the work of air force men and women.

The External Environmental Analysis gathered information on:

- The external environment, in particular, political, social, economic, information/technology trends and issues that may impact AFAC;
- Opportunities and threats arising from the external environment trends and issues;
- AFAC strengths and weaknesses; and
- Issues by key business areas of AFAC.

The planning process involved reviewing and ultimately revising AFAC’s key strategic statements (vision and mission). Consensus on the priorities for strategies was developed, especially where the association’s vision and mission were concerned.

As regards, the organization’s vision, current and anticipated needs of the membership play an important role, as do trends and issues in the environment. The following statement was developed to capture the vision of the association:

**Canada’s leading force in aerospace commemoration, education and advocacy.**

When it comes to mission, the mission statement essentially defines the purpose of the organization, but it should also recognize key stakeholders, indicate needs, as well as the products and services offered, and it should imply the image the organization seeks to project. The resulting mission statement was altered to support the new vision. Specifically, AFAC is a leading national organization dedicated to:

- preserving Canada’s rich air force history;
- inspiring and educating our youth; and,
- supporting and enhancing our aerospace capabilities.

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*Motion Sought*

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Be it resolved that article 1.4. of the revised constitution and by-laws so read.

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*Administrative Points*

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If you are in support of the motion as written, please convey your vote to the chairperson of your sub-committee (see lists below to determine to which sub-committee you may belong).

If you have any questions, or you wish to raise discussion points, please convey your message to the members of your sub-committee.

Please note that original terminology (aims and objects, or objectives) is no longer used, by Industry Canada. In this particular case it is imperative that we refer not to the objects of the association, but its purpose.

Your sub-committee's decision is required no later than 01 August 2013, at which time the chairperson of your sub-committee is requested to forward the results of your deliberations to the national president of the association at [terry.chester@airforce.ca](mailto:terry.chester@airforce.ca)

Your sub-committee's motion will be presented to delegates at a meeting of the association, as part of the association's application for articles of continuance.

The members of the Air Force Association of Canada extend their sincere gratitude for supporting this important work as an active participant.

Contact Group Name: Constitution Volunteers

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